



Harmony House for Cats

P.O. Box 18098 • Chicago, IL 60618 • 773-463-6667
www.hhforcats.org • email: hhforcats@yahoo.com

Animal Protective Association's Harmony House for Cats is a registered 501(c)3 charitable organization. Our federal tax identification number is 23-7137725.

2010 Ad Book submission guidelines

Payment: all ads must be pre-paid. Please do not submit ads without your check or charge card information. Volunteers selling ads are responsible to collect payment before the final layout, or the ad will not be included.

Here are the types of computer files accepted for ads. If you have additional questions about ad submissions, please feel free to contact Christy, our art director, at info@christystudios.com or Ann at hhforcats@yahoo.com

Vector Art

file types:

.EPS
.AI
.PDF

Raster Art

resolution = 300dpi or higher

file types:

.TIFF
.PSD
.PDF
.JPG

Per IRS regulations your ad payment is not a tax-deductible donation because you are receiving a service (advertising) in exchange for your payment.

Full color is available for all ads this year, but simple black ink is recommended for the ads on gold metallic paper for best results. (Photos and color art work may look different shades when printed on gold paper.)